



GENEVA
GRADUATE
INSTITUTE

EXECUTIVE
EDUCATION

EXECUTIVE EDUCATION

COURSE CATALOGUE

2024

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Impressum

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Editorial

Welcome to our Executive Education catalogue courses, where academic excellence meets practical expertise to address the complex challenges of the contemporary world. We are proud to present you with programmes designed to strengthen your skills, broaden your horizons, and prepare you for success in an ever-changing environment.

The Institute, founded in 1927, has a rich history of promoting multilateralism and diplomatic education. Today, our mission remains as relevant as ever as we strive to educate a new generation of leaders capable of navigating an increasingly complex and interconnected world.

In our courses, theory and practice come together to offer a dynamic and enriching learning experience. We encourage collaboration between researchers and practitioners, thus fostering a mutually beneficial exchange that nourishes our teaching and understanding of contemporary challenges.

In this era of rapid change, we recognise the importance of adaptation and reinvention. The Institute is committed to staying at the forefront of higher education by exploring new learning approaches, expanding our partnerships, and rethinking our curriculum to meet the changing needs of our global society.

Join us as we continue our mission to train the leaders of tomorrow and shape a better future for all.

Marie-Laure Salles

Director of the Geneva Graduate Institute

GENEVA
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EDUCATION



“The Graduate Institute is uniquely positioned to design programmes enabling individuals and organisations to make sense of the ever-changing environment they find themselves in and how it impacts the way they operate.”

Eliane Ballouhey

Executive Director of Executive Education

Executive Education Today

Under the new joint Direction of Professor Mohamed Mahmoud Mohamedou, Director of Executive Education and Eliane Ballouhey, Executive Director of Executive Education, the Graduate Institute's Executive Education has entered a new strategic phase.

It is the go-to place for executives who want to anticipate the impact the future of international affairs and development will have on the way they run their organisation.

At the heart of International Geneva, our modular/flexible and certified programmes help executives take a step forward in their career through our practical expertise, anchored in our cutting-edge research.



“Whether in the corporate world, government, international organisations or civil society, today's actors urgently need an updated knowledge base and versatile competences. The dynamic depth of the Graduate Institute's Executive Education Programme offers such an edge on global affairs.”

Mohamed Mahmoud Mohamedou

Director of Executive Education

OUR APPROACH

We bring together a unique combination of academic thought-leaders, researchers, expert practitioners, policy-makers and influential thinkers from all over the world. We aim at blending academic rigor with professional relevance to deliver programmes that will impact your career.

“ *The professors, fellow participants and coordinators were amazing, always approachable, helpful, interesting and motivating.* ”

FLEXIBLE

All our courses are designed for professionals and are compatible with full-time positions. Our open enrolment portfolio offers you maximal flexibility by enabling you to:

Choose the relevant content for you: Advocacy, Diplomacy, Negotiation, Development, Conflict & Security, International Health, International Law, Gender, Sustainable Finance, Environment, Project Management, Digital Technologies & Artificial Intelligence

Determine your level of certification: Executive Courses, Executive Certificates, Executive Diplomas up to a Master of Advanced Studies

Learn on the job: with a combination of face-to-face and online modules

Study at your own pace: spread your journey over up to five years to gain course credits towards recognised degrees

Our open enrolment programmes can also be adapted and customised to fit the needs of your organisation.

200+

Faculty and
speakers

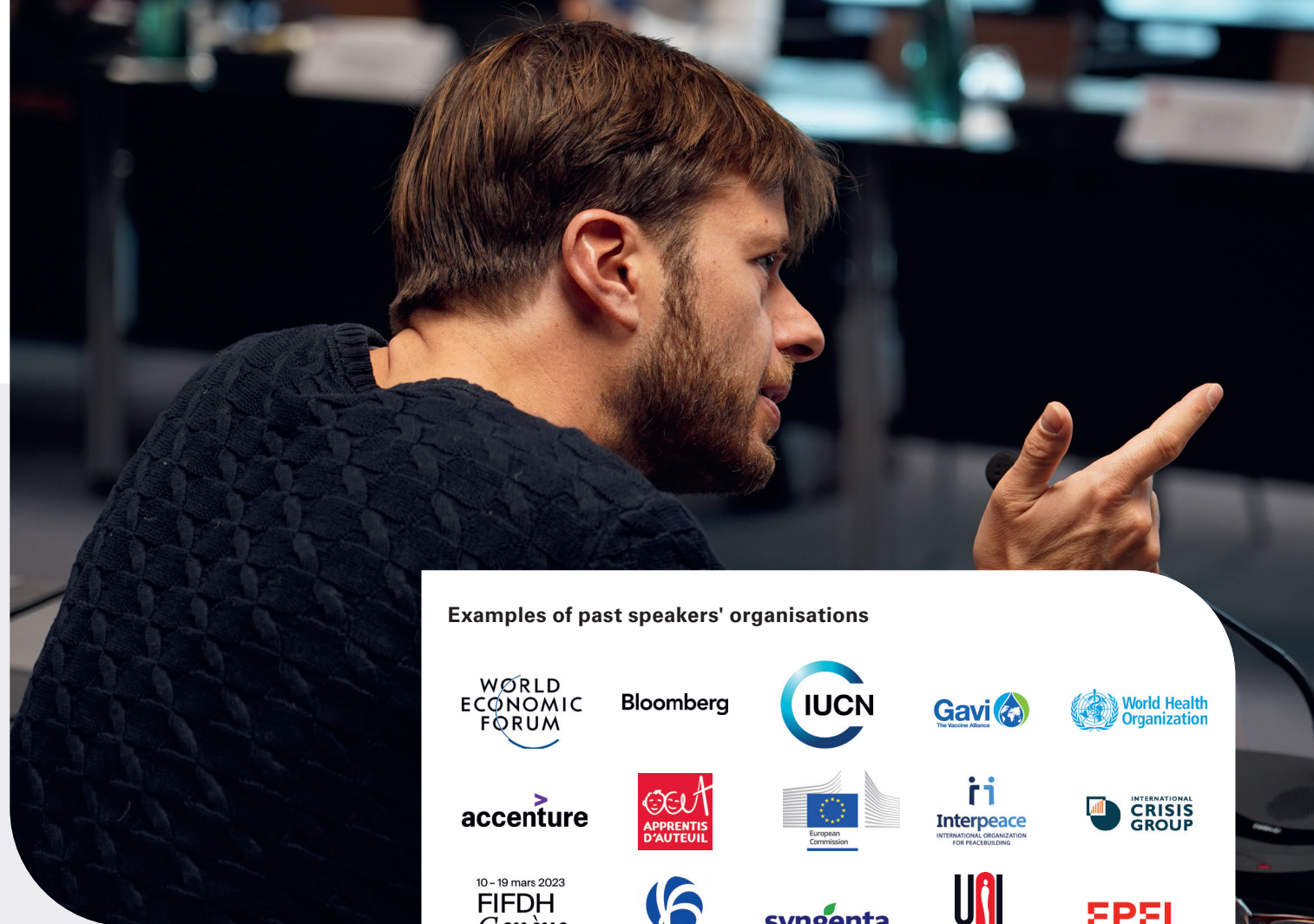
RIGOROUS

We are a university thereby guaranteeing the high quality of our teaching delivery. We leverage our renowned faculty and centres cutting-edge research in our Executive Education programmes.

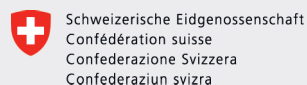
The Institute is one of the two universities in Geneva to be accredited by the Swiss Confederation to deliver university degrees. We are proud to be part of the 12 Swiss universities.

The Institute is also a member of the Association of Professional Schools in International Affairs (APSIA), alongside prestigious universities in International Affairs (Harvard, Columbia, Duke, Georgetown, IE, John Hopkins, Sciences Po, to name a few) and a member of UNICON.

The Executive Education department has been awarded quality certification by eduQwa, a highly recognised Swiss standard for institutions offering Executive Education.



Examples of past speakers' organisations



10

Research Centres at
the Geneva
Graduate Institute

41

International
Organisations in
the Geneva area

750

Non-Governmental
Organisations in
the Geneva area



Being located in Geneva, we are in close connection with International Geneva, thereby attracting a unique mix of participants from all sectors, countries and positions. Join us to expand your network and enrich your viewpoint!

We adjust our teaching methods to the needs of professionals: simulations, case studies, group work just to mention a few.

OUR COMMUNITY

Our Executive Education participants are what makes the experience so special, representing an astonishing mix of sectors, regions, professions, issues and stakeholders. Start your learning journey today with us and join a diverse community that will grow with you for life!

Your alumni advantages include:



Full alumni membership of the Graduate Institute alumni network of **20'000+ members**

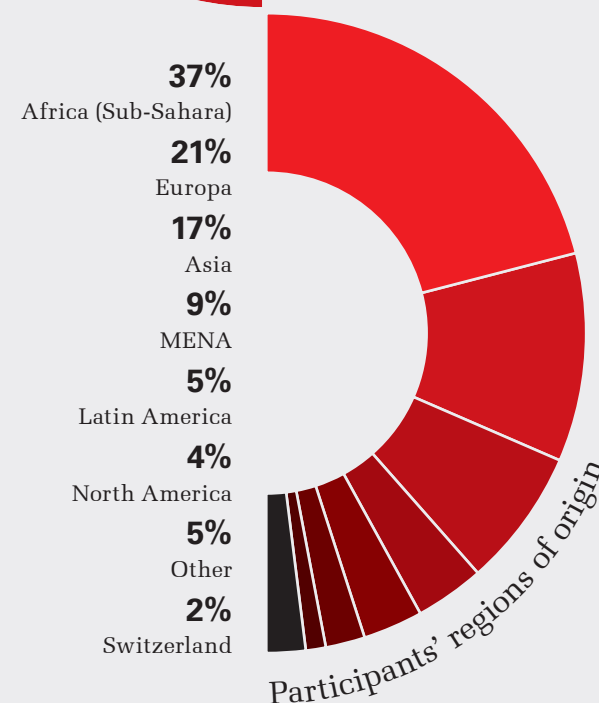
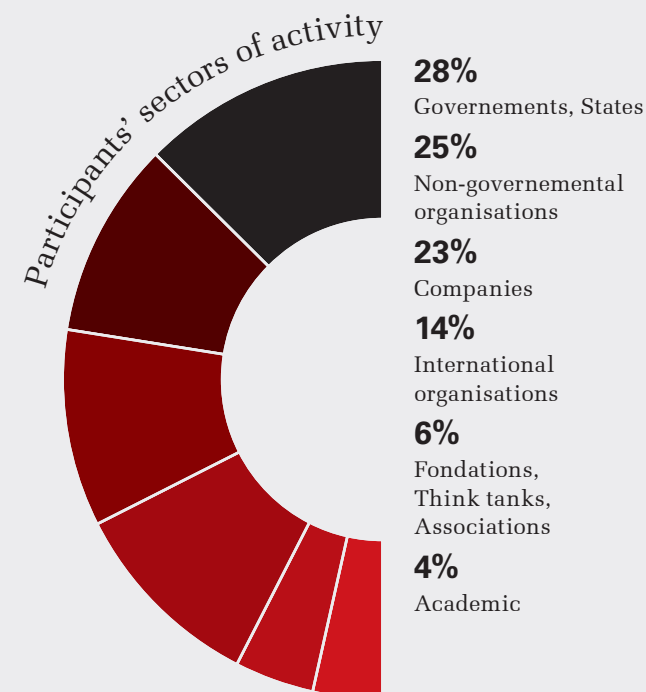


10% discount on Executive Education programmes



Networking and professional development opportunities through:

- Alumni regional chapters
- Alumni networking events
- Geneva Graduate Institute Alumni platform



4'000

Executive Education
Alumni across the world



DEGREES AND CREDITS

We are an institution of higher education, accredited by the Swiss government to deliver degrees - fully recognised academic credentials.

Our portfolio includes degree granting programmes as per the Swiss Higher Education System:

CAS

Certificate of Advanced Studies

2 or 4 modules

15 ECTS*

DAS

Diploma of Advanced Studies

4 modules

30 ECTS*

MAS

Accumulate credits and receive a Master of Advanced Studies

60 ECTS*

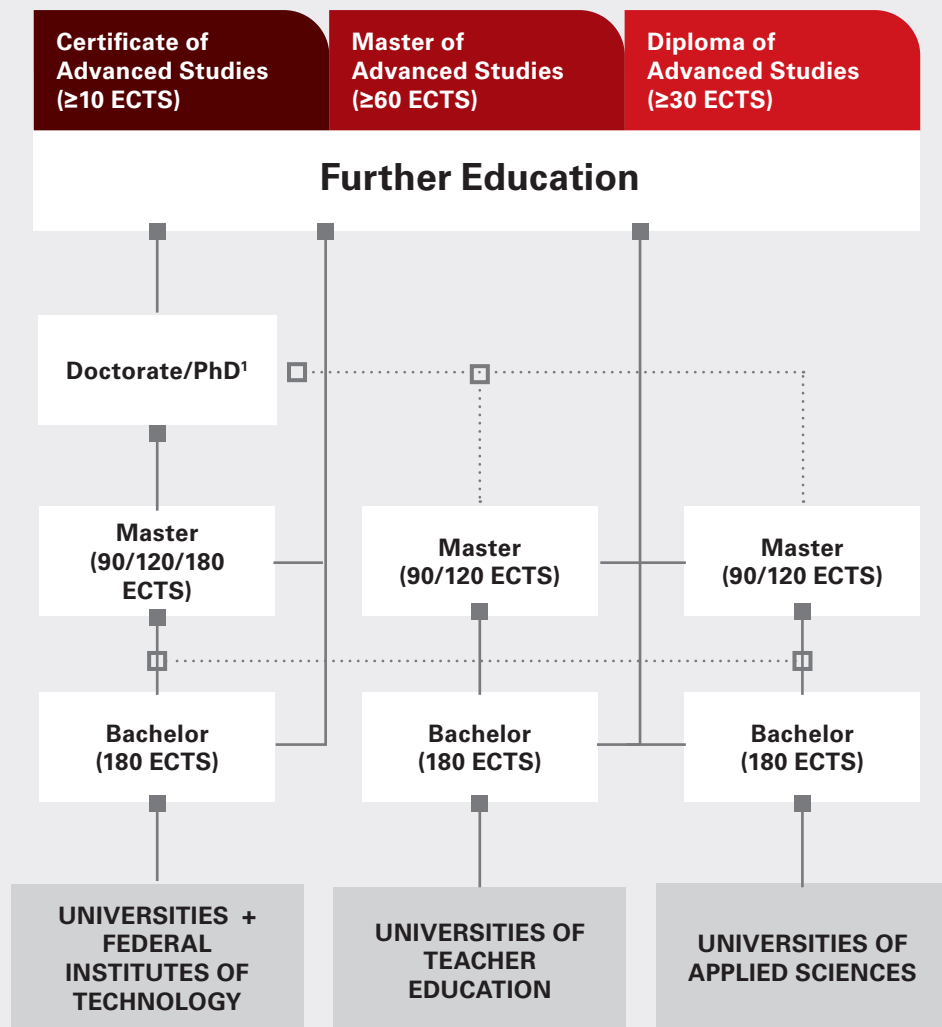
(recognised as equivalent to a Master programme)

Upon successful completion, you will receive the degree, transcript of grades and supplement to the degree, with comprehensive information about your degree.

*ECTS stands for European Credit Transfer System, a system recognised by 49 countries (part of the Bologna system) now to facilitate transfer of academic qualifications and recognition of degrees between these countries.

As an institution delivering official degrees, if your country is not part of the Bologna system, you can still ask for the legalisation of your degree by the Canton of Geneva, so that it is then recognised for official procedures in your country.

The Swiss Higher Education System



¹ Dr. med does not correspond to the level of qualification required for a PhD.



CORPORATE SOLUTIONS

We develop learning solutions that support your organisation to achieve its objectives

OUR MISSION

Executive Education is leveraging the Institute's trusted voice regarding international affairs to provide organisations with high-quality learning solutions on current topics.

RELIABLE PARTNER

Our customer centric approach is materialised through a learning journey build upon the framework of your learning and development strategy.

We will build a partnership with your organisation and create an effective learning solution that will be immediately applicable, replicable and based on the learning philosophy of your executives.

NEED ANALYSIS

Interview with key stakeholders to create or update the programme



CO-CREATION

Iterative process between our experts and project leader from your organisation



IMPACT ASSESMENT

Evaluation and lessons learned



LEARN & GROWTH

Course delivery



“ We were pleased to have supported the 8th iteration of this important course on the international framework on the human rights of women for Geneva-based diplomats.

– Krystyna Wojnarowicz, Permanent Mission of Canada

BRIDGING ACROSS SECTORS

Our unparalleled expertise make us a unique bridge builder between the international arenas, the public and the private sector.

We support decision-makers from all fields with knowledge and skills related to contemporary international affairs and current issues at stake.



INTERNATIONAL ORGANISATIONS



NGOS



PUBLIC SECTOR



PRIVATE SECTOR

OUR THEMATIC EXPERTISE

All these thematics are addressed in our open enrolment programmes and are also available for customised programmes for organisations.

We can fine-tune one of our open enrolment programmes to fit your context, challenges and objectives, allowing your employees to gain ECTS credits towards recognised degrees. Our Institute is thoroughly equipped and experienced in delivering onsite, online and hybrid programmes. We can also develop asynchronous modules available anytime, anywhere, for your staff.



INTERNATIONAL
AFFAIRS



GEOPOLITICS



DIPLOMACY



BUSINESS &
PUBLIC POLICY



TRADE



SUSTAINABLE
FINANCE



SUSTAINABLE
DEVELOPMENT



GLOBAL HEALTH



HUMAN
RIGHTS



GENDER



MIGRATION



CONFLICT &
PEACE BUILDING



ENVIRONMENT



INTERNATIONAL
DEVELOPMENT &
COOPERATION



TECH
DIPLOMACY



ARTIFICIAL
INTELLIGENCE

“ We were proud to collaborate with GGI and HBKU-EEC on this important course as leadership is necessary, relevant, and important in public health practice.

– Sheikh Dr Mohammed Bin Hamad Al Thani,
Director of Public Health at MOPH

THEY TRUST US

Our partner organisations have benefited from our expertise in a wide range of topics from Gender & Diversity to International Law and Compliance.



Kingdom of the Netherlands



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera

Canada

IMD



World Health Organization



OPEN SOCIETY
FOUNDATIONS



Open-enrolment programmes

Master of Advanced Studies (60 ECTS)

- Executive Master in International Relations
- LL.M. in International law
- LL.M. in Global Health Law & Governance

Diploma of Advanced Studies (30 ECTS)

- Diplomacy, Negotiation and Policy
- Advocacy & International Public Affairs & Policy-Making
- Development Policies & Practices
- Conflict & Fragility Management
- Genre et développement

Certificate of Advanced Studies (15 ECTS)

- Advocacy & International Public Affairs
- Development Policies & Practices
- Conflict & Fragility Management
- Genre et développement
- Género y Desarrollo
- Innovative Financing for Education
- Nature Positive Economy: Drive Social and Economic Transformation for Sustainable Prosperity

Short Courses

- Mastering Fundraising Practices
- Strategic Project Management for Development
- Theories and Practices of International Relations
- Upskill Series

EXECUTIVE MASTER

Executive Master in International Relations

The Geneva Graduate Institute's MAS in International Relations will upskill you to become a key player and effectively navigate today's complex global affairs. You will benefit from a recognised degree (60 ECTS) from the oldest European school dedicated to international relations.

The pathway is designed for professionals and is compatible with full-time positions. It offers you maximum flexibility by choosing specific thematic courses covering all areas of international relations based on your specific interests and career goals.

- Earn an Executive Master's degree from a recognised University in International Relations to complete your credentials
- Become efficient in your engagement to grow your impact in the new international order
- Acquire the tools, skills and network to pursue your career goals

SGD RELATED

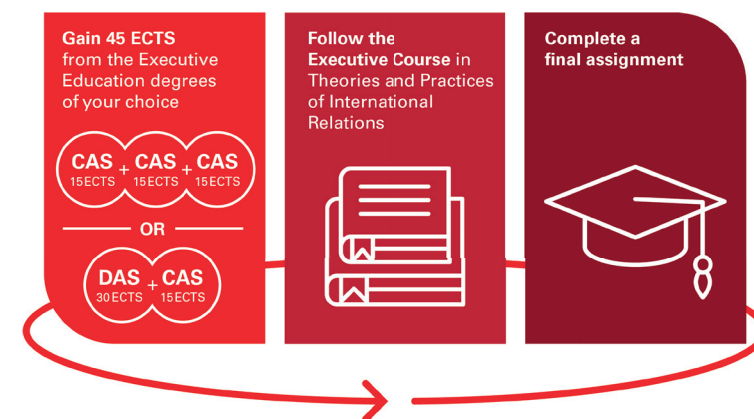


Mohamed Mahmoud MOHAMEDOU
Academic Advisor

Deputy Director of the Graduate Institute,
Professor of International History and Politics and
Director of Executive Education.

“ The MAS in International Relations provides me with the keys to understanding the effects of our current rapidly and changing environment.

– **Aymeric CONRY**
Civil Engineer



MORE INFORMATION:

executive.genevainsstitute.ch/mas



EXECUTIVE MASTER

LL.M. in International Law

The LL.M. is designed to provide a firm grounding in public international law. It allows students to tailor their studies according to their particular interests by choosing one of the three concentration streams offered: International Economic Law, International Environmental Law and Governance, and The Protection of the Individual in International Law.

Students in the LL.M. Programme gain exposure to world-renowned faculty, benefit from being at the heart of international legal affairs in Geneva, and share ideas with other participants from different legal backgrounds and perspectives.

- Acquire a well-rounded knowledge of international law and learn from an unparalleled variety of world-renowned faculty and leading practitioners
- Explore some of the most pressing questions in the field
- Concentrate in a particular area of international law (economics, environment, protection)
- Develop the transferable skills you will need to succeed in the professional world by engaging in clinical projects with international organisations, NGOs, private sector firms and governments

SGD RELATED



Anne SAAB
Programme Director
 Associate Professor,
 International Law
 Faculty Associate, Centre
 for International
 Environmental Studies

“ Doing the LL.M. was one of the best decisions I have made in my academic and professional life. I definitely recommend this programme to those seeking to enrich their knowledge and practical application of international law.

– Anjali AERI
 Counsellor, World Intellectual
 Property Organization



MORE INFORMATION:

executive.graduateinstitute.ch/llm



EXECUTIVE MASTER

LL.M. in Global Health Law and Governance

The LL.M. in Global Health Law and Governance offers a unique opportunity to specialise in a rapidly evolving law and policy-making field and study at two renowned institutions (Georgetown University and the Geneva Graduate Institute) at the forefront of global health governance.

- Specialise in a hot topic in current global affairs
- Contribute to improving population health globally
- Receive a recognised degree (LL.M.) delivered jointly by two renowned institutions



Gian Luca BURCI
Programme Director

Joint Graduate Institute/
Georgetown LL.M. in Global
Health Law and Governance



Sarah BOSHA
Programme Director

Joint Graduate Institute/
Georgetown LL.M. in Global
Health Law and Governance

“ As part of the LL.M. programme, I learned from top-notch faculty and built a network of professionals who have become mentors and have helped me advance my career.

– Javier GONZALEZ RIVIERA
Lawyer, Arnold and Porter

SGD RELATED



MORE INFORMATION:

executive.ggraduateinstitute.ch/llm-gh



Diplomacy, Negotiation and Policy

Geopolitics and policy have become increasingly complex and relevant for private and public actors. This programme unpacks contemporary practices in international relations and gives you the knowledge, skills and abilities to engage with governments, businesses and nonprofit organisations. This course uses an applied learning approach with real-world case studies, foresight projects, policy papers, simulation practice and networking.

- Gain a solid understanding of the changing diplomatic and policy spheres to become a key player on the international stage
- Develop your contextual intelligence to analyse global issues in a new international order
- Strengthen your intercultural persuasion skills to influence specific policy areas
- Develop an agile, creative and forward-looking mindset to shape contingency-proof policy responses

SGD RELATED



Jérôme DUBERRY
Academic Advisor

Managing Director, Tech Hub
Senior Researcher, AHCD
& CIES

“ The programme is meaningful and powerful. I have been particularly impressed by the diversity and the backgrounds of the participants and speakers. I recommend to all experienced professionals to apply to this exciting programme. It will boost your global impact.

– **Grégoire LANDRY**
Head of Legal, sovereign
institutional investor



MORE INFORMATION:

executive.graduateinstitute.ch/diplomacy



EXECUTIVE CERTIFICATE & DIPLOMA

Advocacy & International Public Affairs

This programme will provide you with the analytical mindset, ethical reflections, leadership and communication skills indispensable to design and implement effective advocacy and lobbying campaigns in international public affairs. Our programme focuses on how to influence policy-making in competitive, multi-layered environments whether you work in the private or public sector, as a diplomat or policy-maker representing a government or public authority, in International Organisations or for NGOs.

- Influence multiple stakeholders to achieve a cause, realise a project, transform policies, or obtain funding
- Acquire the best communication skills to advocate or lobby in persuasive and efficient ways when you need to mobilise resources, fundraise or if you are in charge of public and/or external relations
- Develop analytical and practical tools to plan and implement campaigns in global, regional, national or local environments with tangible results

SGD RELATED


Davide RODOGNO
Academic Advisor

Professor, International History and Politics
Head of Interdisciplinary Programmes


Christophe LECUREUIL
Lead Advisor for Advocacy skills

Executive Certificate & Diploma in Advocacy & International Public Affairs

“ I recommend the programme because it's a really great way to sort of shake your worldview, and you have the opportunity to meet with advocates and practitioners from tons of industries, countries backgrounds, and really learn from their experience.

– **Kelcey ARMSTRONG-WALENCZAK**

Advocacy and policy officer, World Heart Federation



MORE INFORMATION:

executive.graduateinstitute.ch/advocacy



“ The programme not only brought me in-depth knowledge and viable strategies on the development sector, but also bridged me to distinguished professors and experts, and a solid network of colleagues and friends from across the world.

– **Vankham BOUNVILAY**
Development Coordination Officer,
United Nations in Lao PDR

Development Policies and Practices

Global development challenges, amplified by climate change and the conflict in Ukraine, have never been so high, calling into question the achievement of the development goals set out in the 2030 Agenda.

This programme explores some of the most pressing development issues and gives you the skills to elaborate innovative solutions. By immersing yourself in one of our six regional hubs, you will be better able to link local realities to the global context.

- Learn about key concepts, actors, policies and debates to better link your local realities to the global context
- Acquire strategic management tools to improve your projects and/or formulate new strategies, from a long-term perspective
- Sharpen your professional skills and critical thinking to elaborate innovative solutions and become more agile in decision-making
- Conduct a professional thesis to deepen your expertise and recommend concrete and effective changes in your working environment

SGD RELATED



**Alexandre DORMEIER
FREIRE**

Programme Director
Executive Certificate &
Diploma in Development
Policies and Practices

Partner institutions In partnership with:



With the support from:



MORE INFORMATION:

executive.graduateinstitute.ch/dpp

EXECUTIVE CERTIFICATE & DIPLOMA

Conflict and Fragility Management

Global peace and security challenges, amplified by deep geopolitical tensions have never been so high, calling into question the achievement of the development goals set out in the 2030 Agenda.

The programme explores the implementation of development processes in complex environments and gives you the skills to apply the triple nexus approach. By engaging with peers and leading experts in the field, you will be encouraged to reflect critically on your practice.

- Learn about the impact of protracted crises and conflicts on development policies and practices, to better understand the challenges at stake in your local context
- Acquire strategic management tools to improve your projects and/or formulate new strategies with a conflict-sensitive approach
- Sharpen your professional skills and critical thinking to elaborate innovative solutions and become more agile in decision-making

SGD RELATED



**Alexandre DORMEIER
FREIRE**

Programme Director
Executive Certificate &
Diploma in Development
Policies and Practices

Partner institutions In partnership with:



*In collaboration with the
American University of
Central Asia (AUCA)*

With the support from:



MORE INFORMATION:

executive.graduateinstitute.ch/conflict

“ Thanks to this programme, I have acquired a know-how that enables me to better articulate global initiatives to the local context, with a more strategic perspective.

– **Omaro KANE**
Sustainability Project Coordinator,
Private Sector, Ivory Coast

EXECUTIVE CERTIFICATE & DIPLOMA

Genre et Développement

Les questions de genre sont une préoccupation majeure en Afrique face à la pression des crises sécuritaires, des changements climatiques et des pandémies. Il est donc crucial de travailler sur la prise en compte du genre à travers les formations, l'information, et le lobbying.

Le programme en genre et développement vise à renforcer les capacités des acteurs clés pour une meilleure prise en compte du genre dans les actions en faveur d'un développement durable en Afrique.

- Découvrez des outils d'analyse pour comprendre comment se (re) produisent les inégalités de genre dans le développement
- Développez votre esprit critique afin d'inclure la perspective genre dans une démarche de transformation sociale
- Intégrez la perspective genre dans les politiques, programmes et projets de développement
- Accédez à un réseau d'expert-e-s en genre et développement
- Obtenez un diplôme reconnu à l'international afin de faire évoluer votre carrière comme vous le souhaitez

SGD RELATED



Liliana SOLER
Directrice du Programme
Executive Certificate &
Diploma en Genre et
Développement

“ Ce programme de formation en genre et développement a été pour moi une expérience extrêmement enrichissante. Il m'a permis d'avoir un esprit d'analyse et de prise en compte systématique du genre dans mes activités professionnelles. Grâce à l'obtention du CAS, j'ai été promue à un nouveau poste.

– **Adama GANDEMA SON**,
Chargée de programme, CECI

Institutions partenaires

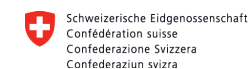
En partenariat avec:



En collaboration avec:



Avec le soutien de:



MORE INFORMATION:

executive.graduateinstitute.ch/gd





Género y Desarrollo

Las desigualdades de género tienen un impacto en las políticas del desarrollo, el cambio climático, la construcción de paz, la garantía de los derechos humanos y en los ámbitos sociales, políticos, económicos y culturales de América Latina y el Caribe.

Esta formación tiene como objetivo fortalecer las capacidades individuales e institucionales de l@s participantes para analizar estas desigualdades y proponer políticas y programas sensibles al género que tengan en cuenta las experiencias en África, Asia y Europa.

- Aprenda a problematizar y a utilizar herramientas innovadoras que contribuyan a superar las desigualdades de género en América Latina y el Caribe
- Analice la relación existente entre las desigualdades de género, el cambio climático, la ayuda humanitaria, los programas de desarrollo y el enfoque de paz
- Aprenda a implementar programas y proyectos con enfoque de género en sus actividades profesionales, académicas o asociativas
- Intercambie experiencias con un equipo de especialistas en género y desarrollo de África, Europa, América Latina y el Caribe

SGD RELATED



Liliana SOLER
Directora del programa
Executive Certificate en
Género y Desarrollo

Organizaciones socias


desco
Centro de Estudios y Promoción
del Desarrollo

En colaboración con:

efi **espace
femmes
international**



Con el apoyo de:

 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

**FEDERATION
GENEVOISE
DE COOPERATION**



MÁS INFORMACIÓN:

executive.graduateinstitute.ch/genero



Innovative Financing for Education

This course equips education and finance professionals with skills to understand, analyse, evaluate, and design innovative financing approaches to realise SDG 4 and SDG 17 in domestic and international education financing (IFE). Through real-life case studies, the course will cover a broad range of innovative financing mechanisms introduced within the education sector to critically analyse the relevance, applicability, adaptability, efficiency, efficacy, and effectiveness of financing models for reaching the targets of SDG 4.

- Learn how to assess key educational issues at the regional/national level and explore alternative solutions
- Develop critical reading and synthesis skills and apply them to available evidence on innovative finance in education
- Be able to formulate problems and explore design of potentially relevant innovative finance solutions
- Build measurement and evaluation skills relevant to innovative finance mechanisms

SGD RELATED



Arushi TERWAY
Academic Director and
Lead Instructor
Executive Certificate in
Innovative Financing for
Education



Nicholas BURNETT
Instructor
Executive Certificate in
Innovative Financing for
Education



Archana MEHENDALE
Social responsibility
Instructor
Executive Certificate in
Innovative Financing for
Education

Partner institution
In partnership with:



With the support from:



MORE INFORMATION:

executive.graduateinstitute.ch/ife



EXECUTIVE CERTIFICATE

Nature-Positive Economy

Drive Social and Economic Transformation for Sustainable Prosperity

This executive programme will allow you to acquire the knowledge, skills and tools required to address crucial sustainability challenges from economic, legal, social and ecological perspectives, from the local to the global and to drive impact in the public, private or non-profit sectors.

This course emphasises transversal, interdisciplinary approaches to developing solutions to address burning matters, including food security, energy transition, environmental and natural resource governance, and climate change.

- Understand sustainability challenges and solutions based on a solid command of the concepts, tools and theories, as well as the socio-political dynamics behind the shift to a nature-positive economy
- Participate in exclusive encounters with relevant actors of International Geneva and engage in multi-stakeholder dialogues, group challenges and interactive sessions with internal and external experts
- Develop policy solutions and practical action plans to address major and looming ecological and sustainability challenges



Gilles CARBONNIER
Academic Advisor
Executive Certificate in
Nature-Positive Economy

“ Action is urgently needed to address the triple planetary challenge of climate change, pollution and biodiversity loss. This Executive Certificate will equip you to lead in the systemic shift toward sustainable futures. You will strengthen your skills, knowledge and network to address the urgency of transitioning from an extractive to a regenerative economy, fostering nature-based solutions for sustainable, shared prosperity.

– Gilles CARBONNIER
Academic Advisor

SGD RELATED



MORE INFORMATION:

executive.graduateinstitute.ch/npe



Mastering Fundraising Practices

In the current challenging context of shrinking funding opportunities and a high number of competitors struggling for resources, only state-of-the-art funding initiatives can successfully fund development, social impacts and humanitarian programmes. The design and execution of such initiatives require a deep and comprehensive understanding of donors' expectations, a set of technical skills in strategic planning, and the execution of a fundraising strategy.

This course will provide key expertise to design a project-based fundraising strategy tailored to your needs and aligned with donors' increasingly demanding and strict requirements.

- Understand and use essential project management tools such as the Project Management Cycle (PCM), Results-Based Management (RBM), the Theory of change (ToC), and the Logical Framework (LF) to structure, design and inform a fundraising campaign
- Create a project-based fundraising strategy and action plan, and know how to implement fundraising activities efficiently
- Develop strong project proposals to fund projects in line with donors' expectations

SGD RELATED



Matteo GUIDOTTI
Academic Advisor

Executive Course in
Mastering Fundraising
Practices



Emilie COMPIGNIE
Academic Advisor

Executive Course in
Mastering Fundraising
Practices

“ In times of scarce resources, only initiatives rightly aligned with donors' expectations and executed with expertise can be successfully funded.

– **Matteo GUIDOTTI**
Academic Advisor

“ Fundraising should not be a stand-alone activity. For higher efficiency and success, it must be implemented hand in hand with project design and management.

– **Emilie COMPIGNIE**
Academic Advisor



MORE INFORMATION:

executive.graduateinstitute.ch/ee-fundraising



EXECUTIVE COURSE

Strategic Project Management for Development

Meaningful development results can be achieved only via a deep understanding of the needs of the beneficiaries and a solid engagement with the stakeholders concerned.

During the entire project cycle, project management practices must be adapted to reflect the complexity of social change and to translate proposals into actions that improve communities' development and deliver positive change within the time and resources available.

- Acquire the tools to successfully design, implement, monitor and evaluate a development project in changing and complex contexts
- Implement the theory of change to create tangible and sustainable change in collaboration with your stakeholders
- Gain a deeper understanding in project management to engineer, steer and evaluate social change



Matteo GUIDOTTI
Academic Advisor

Executive Course in
Mastering Fundraising
Practices

“ Overall, the experience was fantastic. The course was definitely worth my time and financial investment. The highly inspiring and insightful lecturer Dr. Guidotti changed the way I design, implement, and manage my projects.

– Participant of the 2022 edition

SGD RELATED



MORE INFORMATION:

executive.graduateinstitute.ch/spmd





EXECUTIVE COURSE

Theories and Practices of International Relations

Anchored in the five disciplines taught at the Graduate Institute – anthropology and sociology, international economics, international history and politics, international law, and political science – this executive course provides practically-oriented, methods-acquiring explanatory modules on each of these disciplines' outlook on international affairs.

- Gain a deeper knowledge of the five core disciplines in international relations to cope with global issues
- Identify the main challenges in international affairs relevant to your professional practice and/or organisation
- Master skills applicable to your professional practice to make better decisions
- Interact with top-notch faculty and expand your professional network in international Geneva to build bridges with experts from business, civil society, academia and governments

SGD RELATED



Mohamed Mahmoud MOHAMEDOU
Academic Advisor

Deputy Director of the Graduate Institute,
Professor of International History and Politics and
Director of Executive Education

“ When coming back home every evening from the course, my partner noticed how delighted I was. She was right. Speakers were brilliant and sessions were fascinating. The course was eye-opening and relevant.

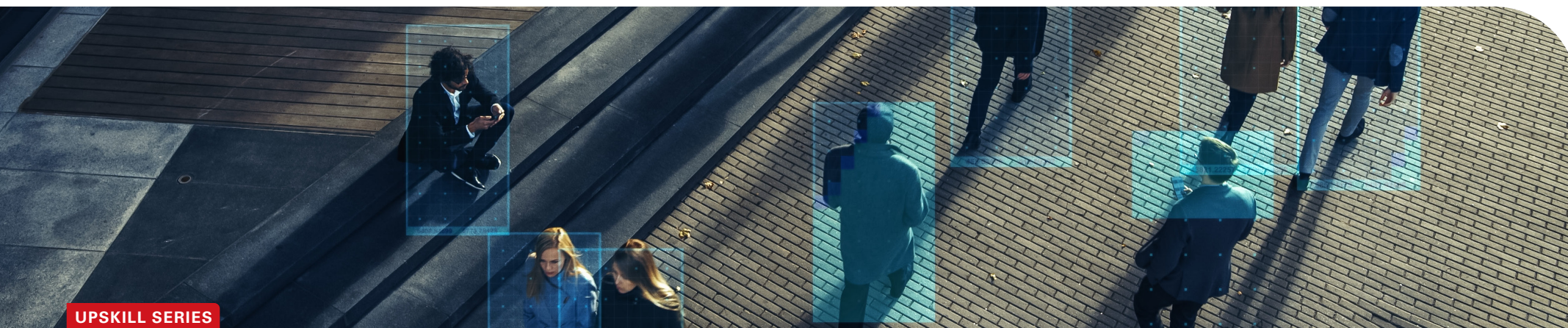
– Participant of a past edition



MORE INFORMATION:

executive.graduateinstitute.ch/tpir





UPSKILL SERIES

Decoding Internet and AI Governance

As Artificial Intelligence (AI) technologies become increasingly integrated into different sectors of society, the need for robust governance mechanisms becomes paramount. While multistakeholder governance of the Internet brought together diverse actors to manage the Internet's resources, rulebook, and technical standards, AI governance represents a radically different evolution in a dramatically different geopolitical context. This course provides the necessary historical, technical, and strategic overview to unpack the complexities of the internet and, more recently, AI negotiations and think critically about power sources, threats and policy responses.

- Develop a sound understanding of internet and AI governance from historical, technical, and policy perspectives
- Learn about key challenges in AI and internet governance and think critically about international efforts to establish treaties and norms
- Analyse the various geopolitical considerations that co-shape digital policies
- Practice negotiation tactics and strategies

SGD RELATED



Jérôme DUBERRY Speaker

Managing Director, Tech Hub
Academic Advisor, Executive
Diploma in Diplomacy,
Negotiation and Policy
Senior Researcher, AHCD
& CIES



Roxana RADU Speaker

Associate Professor of
Digital Technologies and
Public Policy at the
Blavatnik School of
Government, University of
Oxford, UK

This 2-day course is part of the Executive Diploma in Diplomacy, Negotiation and Policy. As such, you will be able to exchange with participants of that degree-granting programme.



MORE INFORMATION:

ee.graduateinstitute.ch/upskillseries-ai



UPSKILL SERIES

Strategic Foresight: Futuring for Diplomacy and Organisations

As we navigate an increasingly complex, dynamic, and uncertain world, understanding how to think about and plan for the future becomes essential. Many governments and organisations are turning to future studies and foresight approaches to develop their strategy and inform policy and governance decisions. The relevance of strategic foresight cannot be underestimated. In a rapidly evolving world, the ability to anticipate and respond effectively to change helps mitigate risk and provides opportunities for innovation. This short course dives into the rich discipline of future studies and focuses on key methodologies and practices involved in strategic foresight.

- Understand a range of foresight approaches and be able to select and apply the most appropriate method for a given context
- Apply foresight in real-world contexts, including policy-making, strategy development and diplomacy
- Develop a critical, open, and exploratory mindset that embraces uncertainty and complexity

SGD RELATED


Jérôme DUBERRY
Speaker

Managing Director, Tech Hub
 Academic Advisor, Executive
 Diploma in Diplomacy,
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 Senior Researcher, AHCD
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Maria MEXI
Speaker

Research Fellow
 Albert Hirschman Centre
 on Democracy

This 2-day course is part of the Executive Diploma in Diplomacy, Negotiation and Policy. As such, you will be able to exchange with participants of that degree-granting programme.



MORE INFORMATION:

ee.graduateinstitute.ch/upskillseries-foresight

UPSKILL SERIES

Sharpen your International Negotiation Skills

Negotiations play a key role on the international stage. States, businesses and nonprofits negotiate to resolve conflicts, set common political priorities, formulate new policies, and/or agree on the final draft of a treaty. These two days are practice-oriented, where participants will be in the multiple roles inherent to international negotiations and must navigate the challenges of bilateral and multilateral negotiation environments. After briefly introducing key theoretical approaches to negotiations, conflict and cooperation, this short course will dive into the practice of leading complex plurilateral and multilateral negotiations.

- Identify and implement relevant negotiation strategies and tactics for each context
- Become more aware of a complex negotiation's strategic, tactical, timing-related, procedural, and cultural dimensions
- Understand the dynamics of consensus building and information gathering while identifying the traps related to hostage-taking, psychological warfare and procedural sabotage

SGD RELATED


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 Negotiation and Policy
 Senior Researcher, AHCD
 & CIES


Nicholas NIGGLI
Speaker

Deputy Secretary General,
 Republic and State of
 Geneva, Department of
 Economic Development

This 2-day course is part of the Executive Diploma in Diplomacy, Negotiation and Policy. As such, you will be able to exchange with participants of that degree-granting programme.



MORE INFORMATION:

ee.graduateinstitute.ch/upskillseries-negotiation

UPSKILL SERIES

AI-Enhanced Negotiation Tools and Techniques

Artificial Intelligence (AI) is increasingly becoming an essential for professionals engaged in high-stakes negotiations. In complex and often contentious environments such as humanitarian crises, irregular migration, climate transformation and conflict management, the need for systematic planning under tight time and resource constraints is paramount. This two-day course will provide participants with AI-driven strategies and tools to navigate and plan their negotiations more effectively. It will offer practical, hands-on learning tailored for professionals seeking to enhance their skills and obtain a recognised certification in AI-enhanced negotiation.

- Gain practical knowledge of AI technologies relevant to negotiation, including predictive analytics and machine learning models. Identify and implement relevant negotiation strategies and tactics for each context.
- Enhance negotiation strategies and planning tools incorporating AI to support collaborative planning and deliberations.
- Access to a community of practice engaged in the development of these tools and experimentation on AI-enhanced methods in negotiation.

SGD RELATED



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Claude BRUDERLEIN Speaker

Faculty Instructor and Senior
Researcher, Harvard
University
Initiator of Frontline
Associates

This 2-day course is part of the Executive Diploma in Diplomacy, Negotiation and Policy. As such, you will be able to exchange with participants of that degree-granting programme.



MORE INFORMATION:

ee.graduateinstitute.ch/upskillseries-AInegotiation



Diplomatic Protocol

Often synonymous with formal aspects of diplomacy, protocol in diplomacy is the well-accepted practice of international etiquette. At a time when stronger interpersonal and international relationships are needed to advance multilateral cooperation, protocol plays an essential role in establishing a common set of principles along with specific rules of procedures to facilitate diplomatic encounters, communications and negotiations. This course will delve into the historical evolution of diplomatic protocol and explore its fundamental principles, providing a framework for understanding its importance and application in international relations.

- Demonstrate an understanding of the principles and significance of diplomatic protocol
- Recognise and apply the key elements of diplomatic protocol, including precedence, forms of address, and ceremonial procedures
- Understand the different types of diplomatic communication, encompassing written correspondence, diplomatic language, and public speaking

SGD RELATED



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Andras SZORENYI Speaker

Senior Policy Advisor at
Geneva Cities Hub

This 1-day course is part of the Executive Diploma in Diplomacy, Negotiation and Policy. As such, you will be able to exchange with participants of that degree-granting programme.



MORE INFORMATION:

ee.graduateinstitute.ch/upskillseries-diplomatic-protocol



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